

Department of Homeland Security

The Blue Campaign

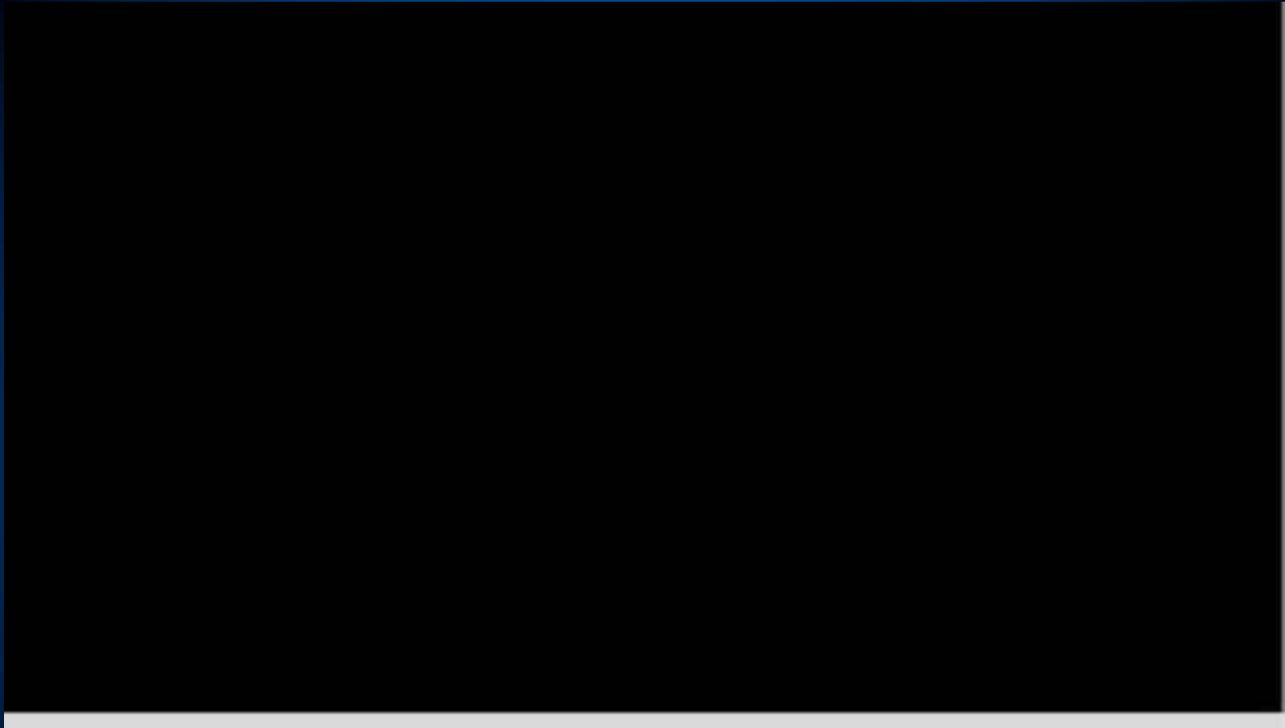
December 16, 2010

Federal Interagency Committee on EMS



Homeland
Security

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Truckers Against Trafficking



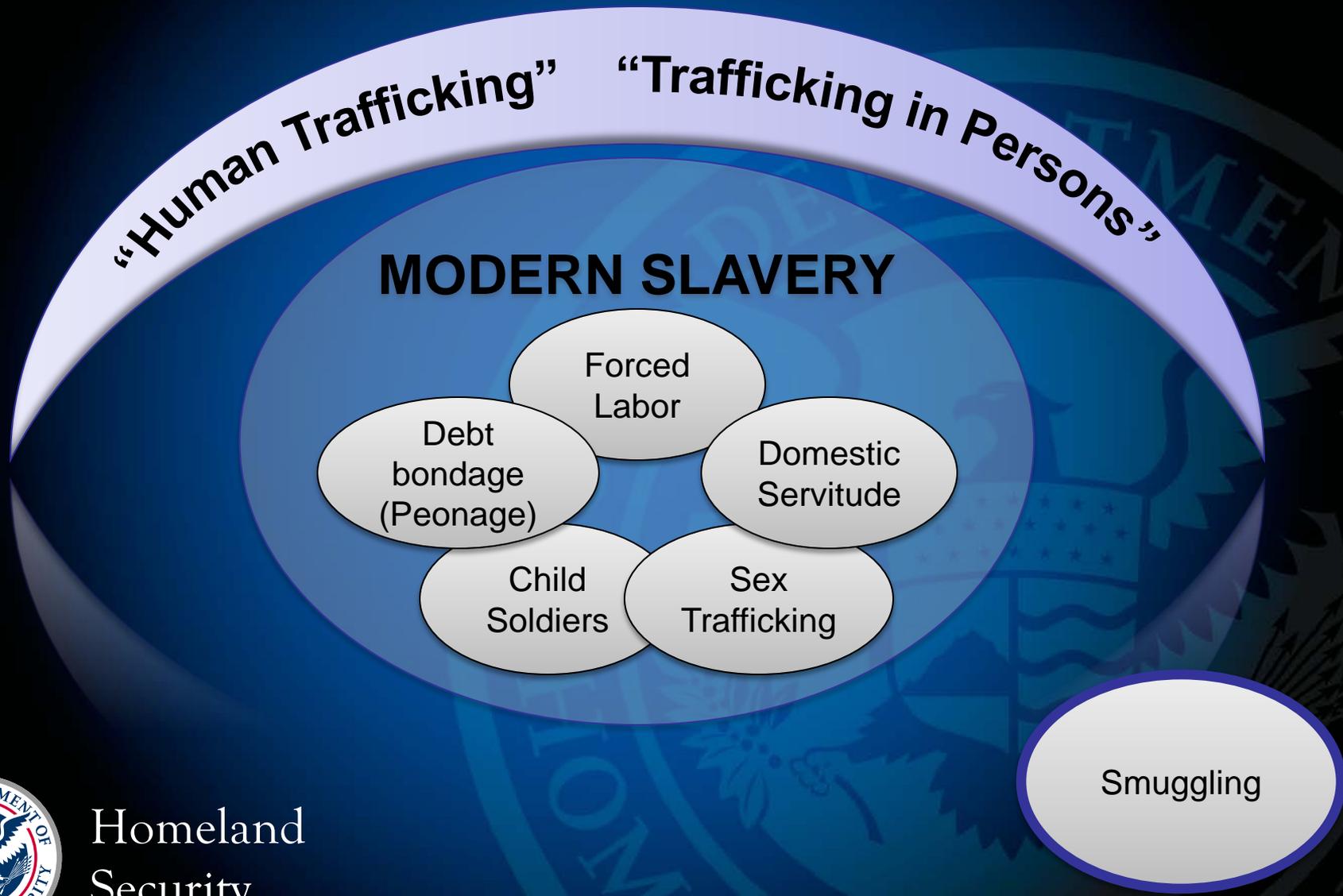
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What is Human Trafficking?



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What is Human Trafficking?



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Scope

- **12.3 million worldwide**
- **56% are women**
- **More people are trafficked for forced labor than for commercial sex**
- **\$32 billion annual trade**



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DHS Response



“With the Blue Campaign, we seek to shine a light on a crime that thrives in the shadows, bring traffickers to justice, and assist victims in communities across the nation.”

*Secretary Napolitano
July 22, 2010*



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Blue Heart



Blue Blindfold



Thin Blue Line



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Prevent

- Effective outreach and education

Protect

- Victim-centered approach to law enforcement investigations
- Immigration relief

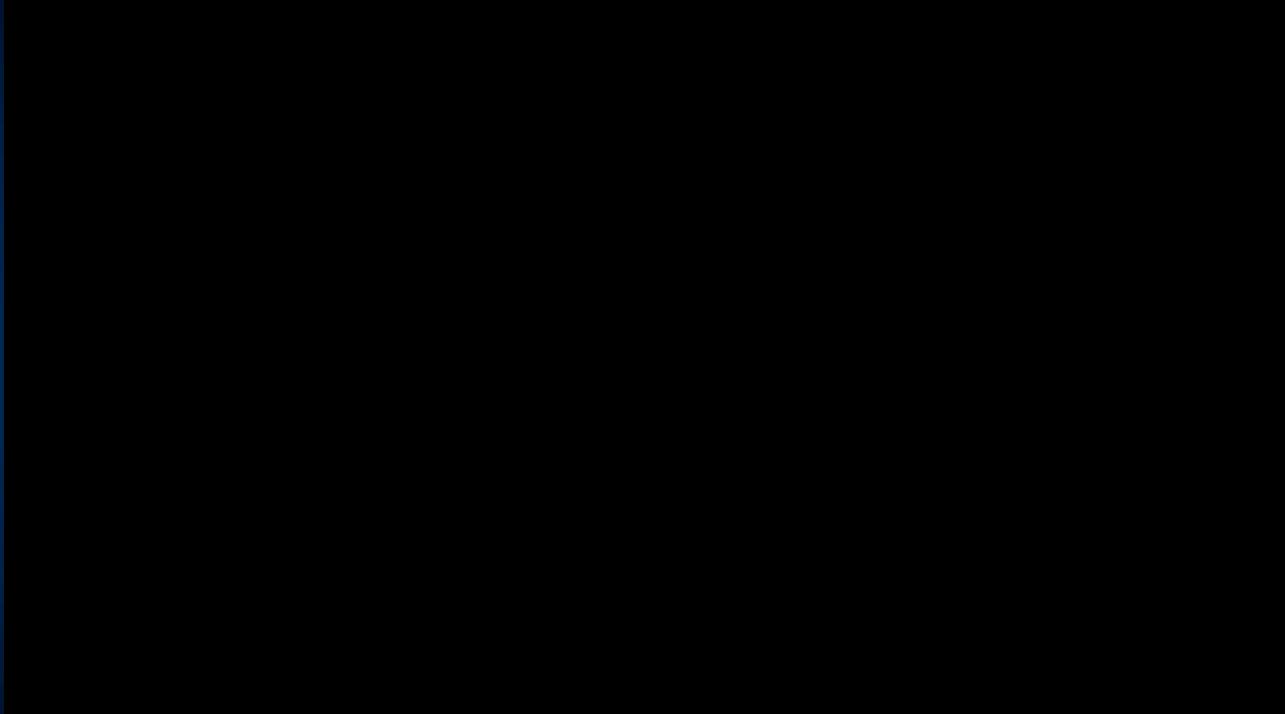
Prosecute

- Successful law enforcement investigations



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Domestic Training



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Resources

- www.dhs.gov/humantrafficking
- BlueCampaign@dhs.gov
- <http://OurBorder.ning.com>



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