Department of Homeland Security

The Blue Campaign

December 16, 2010

Federal Interagency Committee on EMS

Homeland Security

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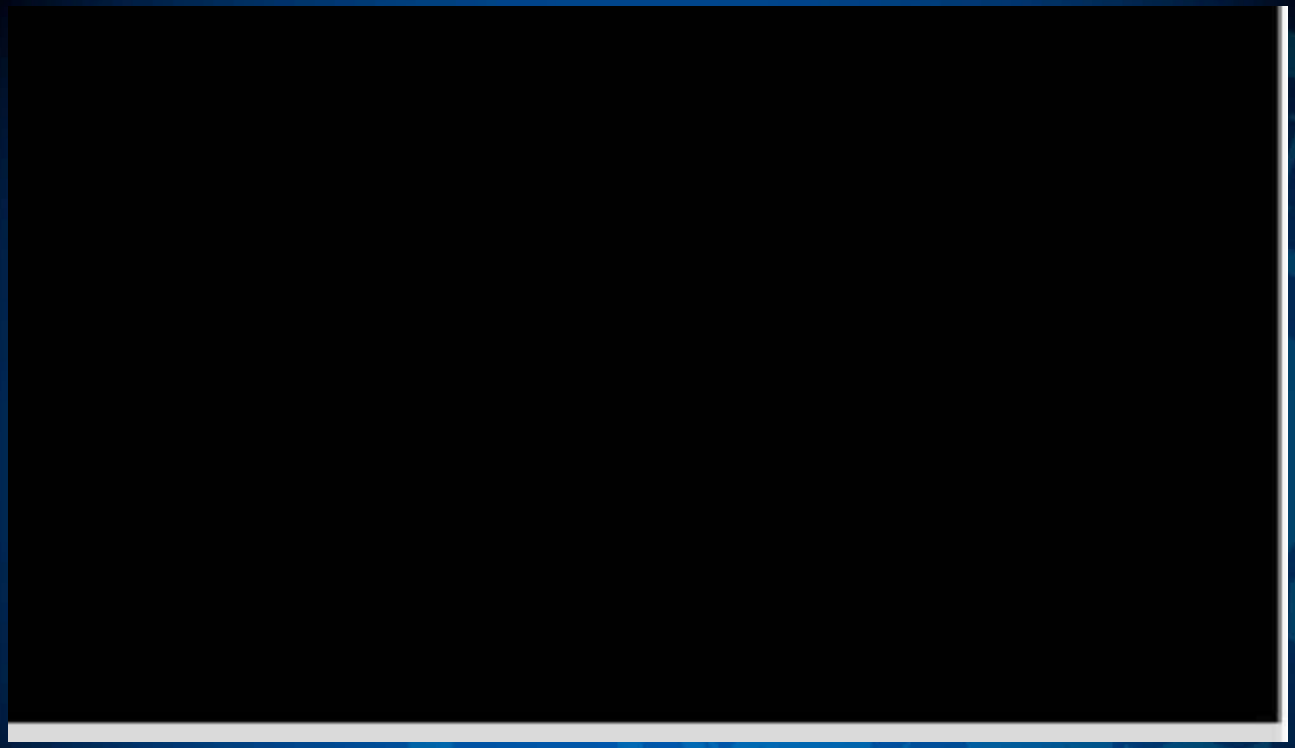

Truckers Against Trafficking

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What is Human Trafficking?

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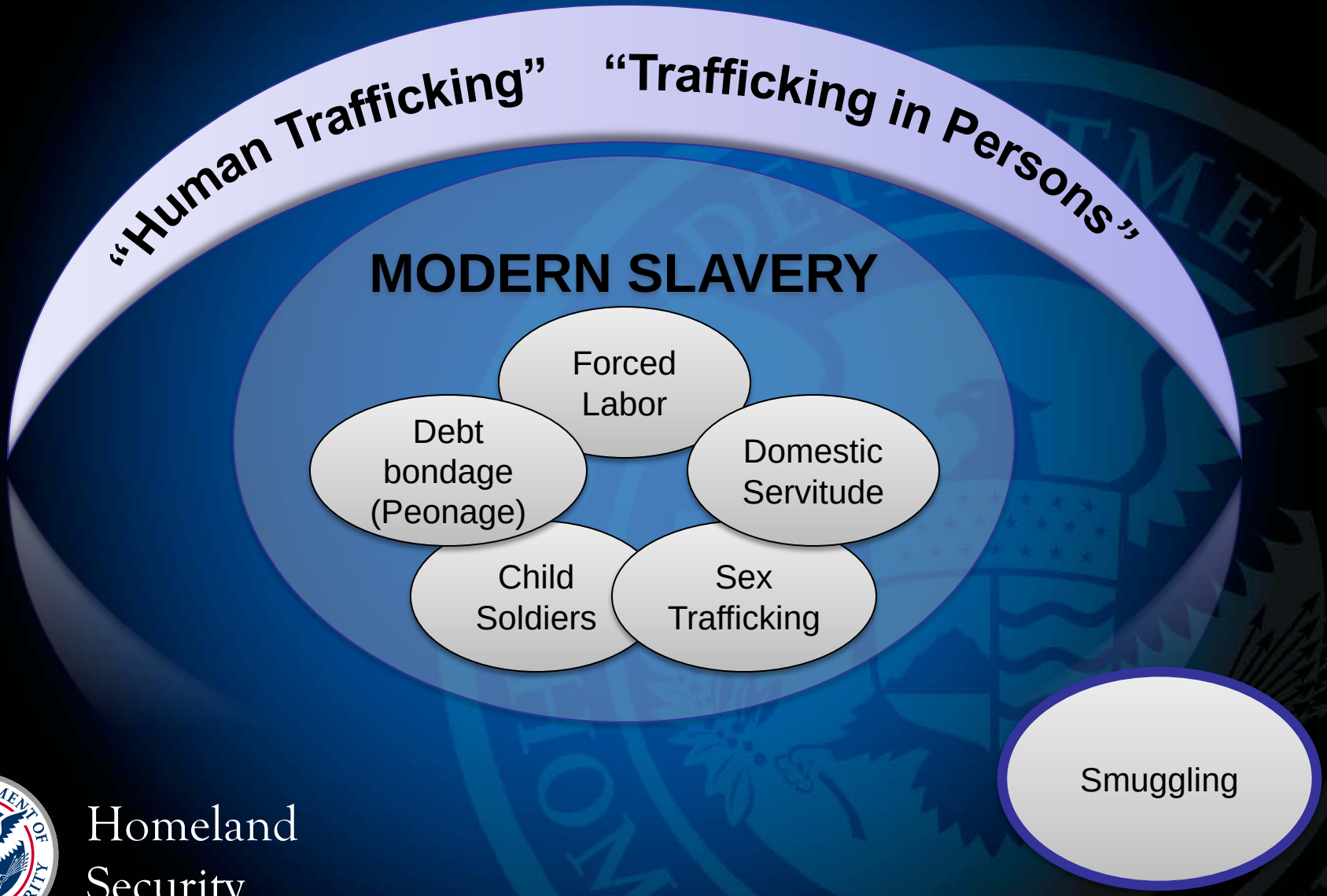

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Scope

- **12.3 million worldwide**
- **56% are women**
- **More people are trafficked for forced labor than for commercial sex**
- **$32 billion annual trade**

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Source: Department of State, June 14,2010

DHS Response

"With the Blue Campaign, we seek to shine a light on a crime that thrives in the shadows, bring traffickers to justice, and assist victims in communities across the nation."

Secretary Napolitano
July 22, 2010

Homeland Security

Blue Campaign

Blue Heart

blue heart campaign against Human Trafficking

Blue Blindfold

Thin Blue Line

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Homeland
Security

Prevent

- Effective outreach and education

Protect

- Victim-centered approach to law enforcement investigations
- Immigration relief

Prosecute

- Successful law enforcement investigations

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Victim assistance materials

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Domestic Training

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Resources

- www.dhs.gov/humantrafficking
- BlueCampaign@dhs.gov
- http://OurBorder.ning.com

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